

ERP Integrations for AEC

Feel free to attach the full Solution Set PFD titled “ERP Integrations for AEC,” found on our [Resource Center](#).

Supporting BASHO Emails:

EMAIL #1

Subject:

Provide Full Visibility to Project Actuals

Body:

Hi [Prospect's Name],

Are you tired of your business developers struggling to access crucial data in the field? Our quick-start ERP integration, powered by MuleSoft alleviates this issue and more.

This integration doesn't just streamline data access; it offers full visibility into projects and showcases project actuals while centralizing information from your ERP and CRM. Your team can make confident decisions because they will be armed with real-time insights into project progress and expenditures.

Ready to update your approach? Let's schedule a call to discuss further how our ERP integration can transform your business processes and propel you toward your goals.

Best,

EMAIL #2 (specialty contractor focused)

Subject:

End the ITB Madness

Body:

Hi [Prospect's Name],

The time-consuming headache of managing invitation-to-bid emails is a frustration you probably know all too well. Each email needs to be qualified, processed then manually re-entered into several places.

Picture a scenario where every pertinent invitation to bid is integrated into your CRM and other downstream systems.

With the power of MuleSoft Automation, your team will no longer have the tedious task of manually inputting ITB emails into your CRM. Moreover, it automates updates to each ITB response, empowering your team to focus on what truly matters.

Ready to transform how your team operates? Let's schedule a call to discuss how our solution can empower your sales team and boost your bottom line.

Best,

EMAIL #3

Subject:

Project Sheets and Resumes in Half the Time

Body:

Hi [Prospect's name],

Sourcing the right data for project sheets and resumes can be a daunting task when the information you need is spread across your CRM, ERP, or Human Capital Management systems. To generate these documents accurately in InDesign or Microsoft Word you need the right data at your fingertips.

Legacy tools like Cosential and Deltek lack the integration capabilities to deliver information spread across several systems to your marketing team. However, by leveraging Salesforce and MuleSoft you can easily take the information from your systems and produce your marketing documents.

With MuleSoft delivering your data to the right place, all you need to do is select what attributes are relevant to your project, click create, and you have yourself a resume or project sheet half the time.

Need more details? Let's hop on a quick call.

